# **SNJ SYSTEMS**

LEADING THE NEW DIGITAL WORLD

# **COMPANY** PROFILE

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# INTRODUCTION

SNJ Systems is a Pakistani software development company that was enrolled in 2019 to inaugurate new business solutions and profound developments in business of the modern era. We put our heads together to figure out a workable solution that motivates businesses to use the innovative methods of technology to get competitive advantages. In business circles SNJ Systems is noted for its flair, ingenuity, creativity, clarity of vision and for managing business relationships with our clients successfully.

The company is a reliable and trustworthy partner that is working with multiple local and international industries. SNJ Systems is honored by the good remarks that we have gained by serving entrepreneurs, private and non-private bodies after working on creative ideas on how we can make the quality of product better. In recent years, SNJ Systems is tremendously proud of serving many locals and international clients who belong to the USA, Canada, UAE and Australia. Our market sector experience includes: Transportation & Logistics, Real Estate, Private Insurances, Information Technology, Hotels, Clothing, E-commerce businesses, non-profit organizations to medium size businesses.

### **OUR MISSION**

Our primary concern is to satisfy the clients with our work. The company shows unswerving loyalty to its clients that build long-term relationships between both the parties and grow up as a family. We are committed towards mutually shared values that underpin good business relationships and guarantee success. Since our beginning, we have served quality work to local and international industries. SNJ Systems boasts the professionalism of its team members that sweat blood to get the work finished on time and to polish their skills further.

### **OUR VALUES**

We introduce innovative solutions to overcome obstacles through which our clients attain a high degree of success in their business. We always have high-tech solutions even to the most difficult cases on time to meet the expectations of our clients. Our team is willing to work diligently and strenuously to make the clients satisfied and to provide their desired work. SNJ Systems has been crowned with success because of its extraordinary emphasis on the creation of value. Umpteen numbers of organizations acknowledge our success due to our quality work and standard values.

## **MEET OUR TEAM**

SHAIKH MUHAMMAD SALMAN

CEO/CO-FOUNDER

JUNAID AMIN CEO/CO-FOUNDER

ABDUL SAMI DEVELOPMENT TEAM LEAD

DANIYAL KHAN

WEB DEVELOPER

MUHAMMAD ALI KHAN GRAPHICS DESIGNER



TAYYAB ANSARI

GHULAM RASOOL AFRIDI

SEO TEAM LEAD

SEERAT AYESHA

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The strength of the team is each individual member. The strength of each member is team.

PHIL JACKSON

# **OUR SERVICES**

# **WEBSITE DEVELOPMENT**

SNJ System is a well-known web development company. Our professional team members do hard work to know the requirements of clients and to provide their desired website/ application/ software. Our clients can get the best applications according to their preferences and they don't need to tears to get it. The arrangement of the site's navigation text and graphics skills absolutely matter to the experience your customer gets after using your website. A large number of organizations acknowledge our success in design, development and binding. SNJ's contributions include: Customized E-Commerce Solution, Dynamic Portal, Plugins & Extensions Development, Open Cart & Networking Solutions.

### WEB APPLICATION DEVELOPMENT

Web App Development is accessible anytime and anywhere if you would like the company to help you with your business. The company maintains enough equilibrium to provide creative designs with rich functionality. The willingness of our team to spend time to know your targets for the Web App Development converts your prerequisite into a high-tech plan that results in a fast Web App which is a combo of unique design with healthy functionality. Our certified and professional team members perceive how to walk the scarcely discernible difference between great plans and provisions that a Web App Development needs to give the client information your customers are searching for. SNJ Systems is providing services of Web Applications and a wide range of online programming to our clients

### **CONTENT MANAGEMENT SYSTEM (CMS)**

SNJ's content management system makes a collaboration with the clients to modernize their websites. Our CMS oversees web content and permitting our clients to create, edit and publish. Content in a CMS is normally put away in an information base and showed in a show layer dependent on a bunch of layouts. It permits even non-specialized individuals who don't know programming language to deal with their own web content. It permits clients to enter message and transfer pictures without having to know any HTML. CMS lessens dependence on front-end specialists to make changes to the site, making it speedier and simpler to publish new material.

### **COMPLEX DYNAMIC PORTAL**

SNJ Systems offers a start to finish Complex Dynamic Portal empowering administrations with inventive web design joined with the most current innovations. Our cycle has been planned and demonstrated to deliver the best outcomes in the briefest measure of time. These help to propel deals execution, increment customer fulfillment and make marketing initiatives efficient. SNJ's Complex Dynamic Portal improvement, site advancement, website designs, CMS and different administrations contain counseling and expansion for entrance-based arrangements.

### **E-COMMERCE SOLUTION**

Each business is unique. Your objectives are extraordinary to you, so we don't adopt a template solution and strategy to your business. SNJ Systems foster an individualized arrangement for your specific business. Every site is created with a novel format and configuration, completely custom fitted to fit every single electronic gadget and taking into account your particular business needs. Our clients have a need for an online business site to sell their items, and SNJ Systems plans or overhauls a website that delivers results and has competitive features that makes our clients business stand apart from the opposition. Our E-Commerce solutions can lessen the stress over how your online business looks and depend on our certified website specialists to give you an excellent administration. SNJ Systems is the web advancement organization whose website specialists are prepared to use the force of internet business CMS in visual and visual depiction. This lets us take the thought you have for your online store and transform it into a capable, eye-catching web-based business webpage. With regards to planning our client's online store, pass on it to our internet business customization experts. Not exclusively this will give you the look you need to keep your online guests perusing or browsing, but it will offer you the quality you need to transform those guests into customers.

### WORDPRESS CUSTOMIZATION

Each business has its own arrangement of objectives and challenges and on the off chance that you give us your vision, SNJ Systems rejuvenate it through plan and formats that keep potential clients drew in and prepared to make a move. SNJ's Word press Customization administration incorporates realistic and coding changes, execution of new provisions and modules, website styling, topic establishment/arrangement, outsider code establishment or whatever else is required. The company can redo certain segments of your website like header, footer, content region or perform changes all through a whole design if you want. The team members offer continuous help and site upkeep depending on the situation. Re-appropriate the responsibility of continuous website customization to our team members and they refresh photographs, content, items, costs, and more specialized administrations like Word press refreshes, facilitating and area reestablishments. SNJ Systems do the truly difficult work with the goal of competitive advantages.

### **PLUGIN & EXTENSION DEVELOPMENT**

SNJ Systems is glad to offer online business arrangements that our team members create to help the clients to convert the site guests into purchasers by offering them unique products. Plugin and Extension development is an effective method to bring esteem without diving into center sources. SNJ's experts are consistently prepared to assist our clients with making modules and expansions for their WordPress controlled site. Our company assists with making specially created Word press modules to do any element or usefulness.

# **MOBILE APPICATION DEVELOPMENT**

SNJ Systems currently develops mobile applications in Pakistan for small to large organizations and also support some of the major digital agencies in the worldwide who contract out their mobile apps development to our in-house panels. We offer IOS Apps, Android Apps, Web Apps and hybrid/native apps development.

### **HYBRID & NATIVE APPS**

SNJ Systems offers hybrid application advancement arrangements that are vigorous, high-performing and ready to deal with any business and IT needs. Our company gives total start to finish hybrid portable application improvement answers. The company blends the force of HTML improvement with the freshest cell phone systems to make local looking applications for the whole significant portable.

### **ANDROID APPS**

SNJ's specialists know each edge of the Android stage, down to its center. The company has the experience of working with each Android gadget type, brand, and custom environment. SNJ's Android application improvement administration gives its clients easy to handle Android Mobile App. Our Android applications offer a method for business to dispatch helpful and new versatile applications. Our interaction has been planned and demonstrated to deliver the best outcomes in the briefest measure of time in android applications.

### **IOS APPS**

SNJ Systems has been providing IOS App development services since the beginning and gained a wealth of expertise across multiple industries. A greater part of individuals utilizes the iPhone. Our company realizes the iPhone is the powerful smartphone gadget today and accessible to us. SNJ Systems has a master versatile application developer, fortunately, the company is proficient to foster the best application for your business. Our master highly upgraded and reasonable applications and games for our client's iPhone with the highly specialized mastery and give most extreme usefulness to the gadget while satisfying their requirements in an expert way with appealing looks.

# **WEBSITE DESIGNING**

SNJ Systems is a prominent website designing office with an honor winning professional and creative team members that make inventive, powerful sites that catch your image, further promote your brand, and augment your income to assist with developing your business and accomplish your objectives. Our web composition, improvement, and change streamlining services are centered on developing the chances that a guest who visits your site makes a most needed move that is similar to making a buy. SNJ Systems is a relentless web office which implies the client ways beginning to end we are notified by our clients for Flat, Lightweight and Responsive Designs, Landing and Sales Page Design, HTML5, CSS3 and Retina Ready Designs, Custom WordPress/ Magento/ Joomla subject, Clean Modern Minimalistic Design, E-Commerce/Portfolio/Corporate.

### FLAT, LIGHTWEIGHT & RESPONSIVE DESIGNS

SNJ Systems enchants itself in being master in Flat, Lightweight and Responsive Designs. The company guarantees its entire staff is highly talented on all the advanced usefulness of Flat, Lightweight and Responsive Designs.

### LANDING & SALES PAGE DESIGN

SNJ Systems focuses not exclusively to paying customers yet additionally to free-preliminary customers who had not yet settled on a choice to buy in to the paid assistance, and to clients who had lost their memberships. Utilize an unmistakable and brief worth assertion so visitors appreciate the motivation behind the page immediately. The company offers astounding types of assistance of Landing and Sales Page Design in Pakistan and across the world.

### HTML5, CSS3 AND RETINA READY DESIGNS

Our awesome and responsive HTML5, CSS3 and Retina Ready Designs are appropriate for any website or business. These designs make the template eye-catching and unique. The template is well optimized for retina display. The company offers its clients high-tech solutions to all their website requirements.

### **CLEAN MODERN MINIMALISTIC DESIGN**

Our designs are stuff loaded with great provisions that make them interesting and simple to assemble another Word press site with practically no troubles. SNJ Systems has such designs that are paralleled for an incredibly straightforward online assortment or a decent looking website. The format has extravagant accessories that are top notch for a business.

### **E-COMMERCE DESIGNS**

The experts of SNJ Systems offer a custom site that endeavors for our clients, their customers and their online works by guiding it to discover the maximum of web promoting. Internet business website composition is our driving offices, furnishing trade public with a certified electronic picture, online trade, and shopping basket work. The team members are prepared to help your organization track down a custom solution for your site prerequisites and they strive to develop custom answers that best suit your fastidious business

### **PORTFOLIO / CORPORATE DESIGN**

A thoroughly examined brochure or flyer can be an independent promotion to magnetize new customers. On the off chance that you need, brochure, flyer or print a business card, let our company make an eye-catching plan. The company offers committed imaginative plans and printing facilities for a wide range of ventures- both little and huge. Allow our highly inventive team to make you a customized graphic design or printing. SNJ Systems considers each undertaking an elite piece of workmanship that passes on a fundamental message about our client's business, service or product in Pakistan.

# **GRAPHIC DESIGNING**

Visual communication is a necessary piece of any business and that is as valid for your organization's reputation as it is considered for your marketing. Bright, high-goal pictures and illustrative designs assist expected purchasers with better understanding of your items and administrations, and help them see- in a real sense- the advantages you offer. Graphic designers of SNJ Systems are proficient enough in addressing internet marketing answers, web designing and any sort of difficulties identified with realistic planning so they can help you beat these issues. The company is a full-specialist organization of realistic planning administrations, centers in taking care of visual marketing issues for small and large organizations, since we set our interests into training to make current sites and visual computerization with online advertising strategies. Our services incorporate corporate branding, logo design and flyer designing.

### **CORPORATE BRANDING**

Corporate branding is basic to a business in the present competitive business market. With so much competition, corporate branding assumes a vital part in situating your business for long-term success. At the present when customers know your image, they are substantially more liable to stay trustworthy to your business. SNJ Systems helps you in branding your corporation and item at a reasonable expense. Our company gives you the best answers for branding your firm with your corporate logo, color plans, domain name, mission or slogan and so on at the top of the priority list. SNJ Systems bring in a harmonious relation between your online and offline business in the most ideal manner. Then, at that point let our talented graphic design members and usability expertise offer the outcomes you are searching for.

### **LOGO DESIGNING**

SNJ Systems is a prestigious logo plan office in Pakistan offering skillfully crafted logo designs to customers across the world with a team of profoundly inventive minds. Our capable logo designers work with the clients to decide the appealing logo for their strong business identity. Our work makes the client satisfied and leaves a prompt yet enduring impression. SNJ Systems believe that a skillfully crafted logo sends a clear memo of quality and credibility that's why its logo designers take logo design so seriously and give their best to provide unique logo designs.

### **BROCHURES / FLYERS**

Our experts are the smartest option to meet your wide-scope of flyers or brochure plans. Brochures or flyers are a selective and simple approach to promote your organization's contributions and services. A thoroughly examined pamphlet and flyer can be a good option to magnetize new customers. SNJ Systems offers eye-catching and inventive flyers for small and large businesses. Our designers are willing to make modified visual communication printing. The company considers each task a restrictive piece of workmanship that passes on a fundamental message about our client's business, service or product.

# **DOMAIN & WEB HOSTING**

SNJ Systems offers a solitary direct interface toward dealing with every one of your domains safely. Moreover, the company offers a full arrangement of domain services, just as SNJ Systems gives you FREE Control Panel, Free Registrant Modification, Free Domain Locking, Free Privacy Protection, And Free Domain Parking. Our clients can check the accessibility of their domains from this site and request your domains on the web. The company gives different secure on the web and disconnected installment alternatives with adaptability to pay in different monetary standards. Our innovation guarantees true serenity and includes: Fiber optic backbone with public and private peering, 24 7 business tasks with constant monitoring, Web server load adjusting and web garden technology, Daily Systems File and Database Backups, Linux cPanel and WHM (Web Host Manager), Web Services: Front Page Office 2003, ASP.NET, PHP, Perl and Cold Fusion, Database Support: MS SQL Server, MySQL Server, MS Access and Excel. Our technology ensures peace of mind and includes:.

- Fiber optic backbone with public and private peering.
- 24 x 7 business operations; with real-time monitoring.
- Web server load balancing and web garden technology.
- Daily Systems File and Database Backups.
- Linux cPanel and WHM (Web Host Manager).
- Web Services: FrontPage Office 2003, ASP.NET, PHP, Perl and ColdFusion.
- Database Support: MS SQL Server, MySQL Server, MS Access and Excel.

### **WEBSITE TRANSFER**

The website consistently is an incredible piece of your business in the event that your site execution is not acceptable, which means you need a decent web facilitating organization. SNJ Systems web facilitating organization gives site transfer service, you can without much stress exchange your site to our web facilitating organization and further develop your site execution.

### **WEBSITE BACKUP & RESTORATION**

Backup is perhaps the best help in the event that you roll out any improvements in your site, your site records are erased or hacked by somebody, and you have your backup fix site and recuperate your site. Website backup resembles an assurance for your website. On the off chance that anything happens to your site you have your backup. Overseeing sites backup has never been simpler, however our company gives you backup service that is not difficult to utilize.

### **SSL CERTIFICATES WITH DEDICATED IPS**

The business website in every case needs an SSL endorsement which makes their website secure and SNJ Systems furnishes SSL authentication services with committed IPS. SSL Certificate makes your site secure that means all the website traffic between the web worker and program will be secure.

### **FAST MALWARE REMOVAL**

SNJ Systems is the solitary web facilitating supplier who gives you a malware expulsion answer for your site. On the off chance that your website faces a malware issue, you need to fix malware contamination. SNJ's web facilitating organization investigates your website and eliminates malware infection. In a condition requiring more troublesome remediation, our network safety master will physically dissect your website and information and fix every one of the issues and eliminate all malware from your website.

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# **TESTIMONIALS**

### **CRAIG DUNN**

### Transport Toolkit, AUSTRALIA

"We have partnered with SNJ Systems since 2019 to develop some very complex transport tools. The team at SNJ have always risen to the challenge and delivered exceptional software in a timely manner. The team consistently offer outstanding value for money and I wouldn't use anyone else for all my software development needs."

### **D LO MINNIS**

### Logo Genius, USA

"The team of SNJ Systems are one of the most skilled, professional, and highly-communicative development and design teams that I've ever worked with. From beautifully laid out website designs, to backend development and application processors, there is nothing that this team cannot accomplish. Their work is priceless, you will constantly be amazed."

### **JAYLIN BOOKER**

### The Genius Solutions, USA

"Working with SNJ Systems and the team has been the most pleasant and productive experience. Their dedication and passion for what they do is displayed through their professionalism, attentiveness to detail, and support for what we needs to be done while offering relevant options that could benefit us in the end. Whether it's developing the backend of your site and applications, or bringing your design and functionality desires to life; there is nothing this team can not do. It is my distinct pleasure to recommend this team for the betterment of your branding needs."



### **HEAD OFFICE**

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### **BUSINESS HOURS**

MONDAY - SATURDAY: 9:00 AM - 9:00 PM SUNDAY: CLOSED



Visit our website: www.snj-systems.com